



**INTERCOLLEGIATE  
BROADCASTING  
SYSTEM**

In Reply, address:

**I.B.S. ENGINEERING OFFICE**  
31 Gray Street  
CAMBRIDGE 38, MASS.

April 2d, 1962

Mr. John Davison, Chairman  
Yale Broadcasting Company, Inc.  
242-A Yale Station  
New Haven, Connecticut

Dear John:

I trust you found your vacation relaxing and enjoyable. I shall look forward to getting a report from you on the rival RTES convention last week-end.

The practice in the past, I believe, has been to furnish a session chairman for those sessions where there are non-host-station or non-I.B.S. speakers only. In looking over the advance program (of which you should have gotten a large quantity from John Pegram), these sessions are: A2 and B4. I will take care of A1 and B1 myself. Session chairmen's jobs consist of introducing non-college speakers, seeing that there are blackboards and chalk, etc. Will WYBC furnish A2 and B4 chairmen?

It is my understanding that all delegates will occur at Hendrie Hall to register and get room assignments. Facilities will have to be provided for this. Also, various sessions speakers will be wandering in throughout the day for room assignments. There should be someone who knows what's up to meet them. This can presumably be worked out Saturday morning.

In my letter to Dr. Doob I told him that someone from WYBC would get the room number to him. Mr. Sharkey, Bob Hanson.

I'll let you know whether or not Neal Ormond will have to go in for Chuck Conrad as soon as I get the facts nailed down. I hope everything else is under control.

Sincerely yours,

*Bill*

William Malone  
Engineering Manager

wrm/hs  
cc: RHC, CEQ, I 2.24

1963 NATIONAL MEETING

ADVANCE PROGRAM

Registration and Hotel Room  
Tour WYBC

8:30 to 10:30 a.m.

Morning Session

9:30 to 11:30

A1

THE FUTURE OF THE BROADCASTING INDUSTRY  
The National Association of Broadcasters, Executive Director, WYBC  
ADDRESS  
Commons Professor of the State Department  
Stephen T. Davis, American Executive WYBC  
Representation for National Advertising, Robert V. Davis  
General Manager, College Radio Corporation  
ADDRESS  
Building for the Future, Charles G. Davis, WYBC  
College Radio Network, Steve Davis, WYBC  
General Manager, College Radio Network

A2

A3

A4

LUNCHON BANQUET - At McGee's

12:00 to 1:15

GENERAL SESSION

1:45 to 2:15

Featured Speaker, General Secretary, Editor, WYBC News

Afternoon Session

2:30 to 5:30

B1

Current Current Transmission, Paul Barker, WYBC  
Audio Facilities of WYBC, Bob Peterson, WYBC

B2

ADDRESS RESEARCH  
Lester Pollock - Theory and Research, Professor  
Leonard Dool, Yale University

B3

Surveying the College Radio Audience, Tom Peterson, WYBC  
FM  
An Application of the Davis-Gale, 1963  
FM Experimentation, Ed Richards, WYBC

B4

STATION RESEARCH  
Station Research, Robert and Janet A. Marshall, WYBC  
Stephen Davis, National Public Radio, WYBC

Measurement of the Radio Audience, Ed Richards, WYBC  
The Future of the Radio Audience, Ed Richards, WYBC